



## **SKATEFEST 2010 TO LAND IN CENTENARY SQUARE THIS SUMMER**

From arabesques to zayak rules, Birmingham City Centre will see it all this summer when it hosts Skatefest 2010.

The two-week-long event, organised by Bloomango Events in conjunction with Birmingham City Council promises to be the biggest event since the German Christmas Market, and will bring action, glamour and culture to the UK's second city.

Starting on Saturday August 14<sup>th</sup>, Skatefest 2010 will see a temporary roller-rink erected in Centenary Square, while a packed timetable of activities and entertainment ensures that the square is a buzzing hub for cultural diversity.

Marcia Blackwood, director for Bloomango, said: "This is an idea that has been blossoming for some time, and thanks to the support of Birmingham City Council and Broad Street BID, it will come to fruition in August.

"Skatefest 2010 will allow people of all ages to strap on their skates and put their best foot forward, while those who prefer to keep their feet on solid ground can enjoy entertainment from the likes of Littler Britain, Spongebob Squarepants and Titan the Robot.

"Over the course of the fortnight, we'll be incorporating a whole range of entertainment and exhibitions to entice and educate the people of Birmingham; from salsa-skating to gospel choirs, a summer Ibiza party to a Bangra night and from jazz to rock, we'll be catering for every taste, while colleges will also have an opportunity to reach prospective students and community groups to explain their work to the people they benefit," said Marcia.

The skating sessions will be divided by age, enabling families to use the rink from 10am-2pm each day, teenagers from 2pm-6pm, while adults can use the rink from 6pm-10pm. There will be full supervision, and a licensed bar for adults from 6pm onwards.

Marcia added: "We have some pretty exciting guests lined up which we'll be announcing nearer the time – though we know that some would argue that it doesn't get any better than Titan."

The full activity schedule is being revised ahead of the launch and will be updated online at [www.bloomango.com](http://www.bloomango.com). Community groups interested in a presence at the event should contact the events team on 0844 556 1112.

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